

How to Publish in Top-tier IS Journals:

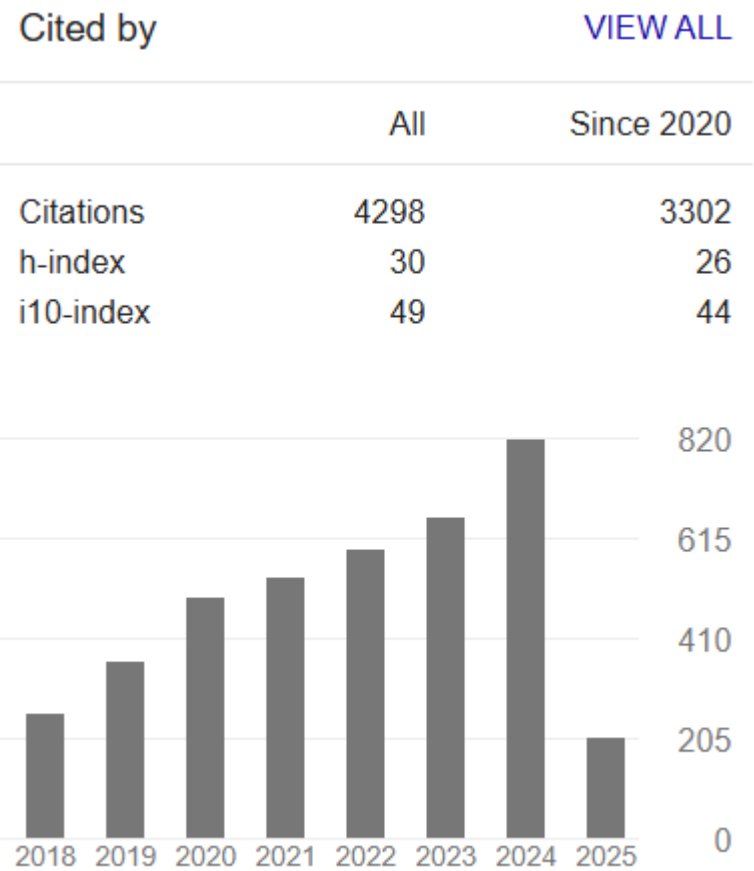


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Editorial Experiences

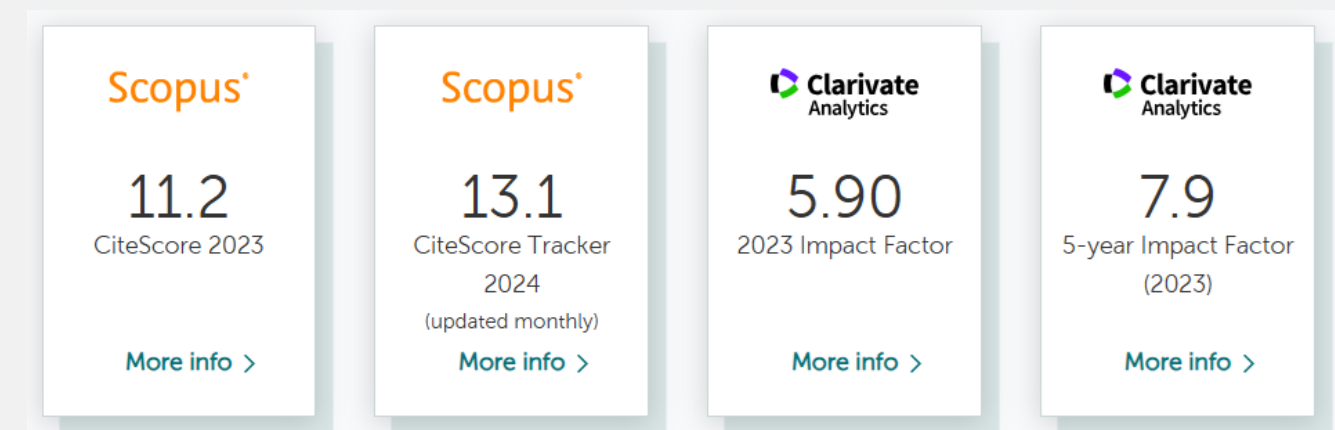
- (현) Senior Editor: Information Technology & People (SSCI, ABS 3, ABDC A)
- (현) Associate Editor: Internet Research (SSCI, ABS 3, ABDC A)
- (현) Associate Editor: Industrial Management & Data Systems (SCIE, ABS 2, ABDC A)
- (현) Associate Editor: Journal of Computer Information Systems (SCIE, ABS 2, ABDC A)
- (현) Associate Editor: Asia Pacific Journal of Information Systems (SCOPUS,KCI)
- (현) Associate Editor: Law, Ethics & Technology
- (현) 편집위원: 경영정보학연구
- (현) 편집위원: 지식경영연구
- (구) 편집위원: 인터넷전자상거래연구
- (구) 편집위원: Journal of Smart Tourism
- (구) 편집위원: Culinary Science & Hospitality Research

**Associate Professor in Marketing & Analytics,
Nottingham University Business School China**



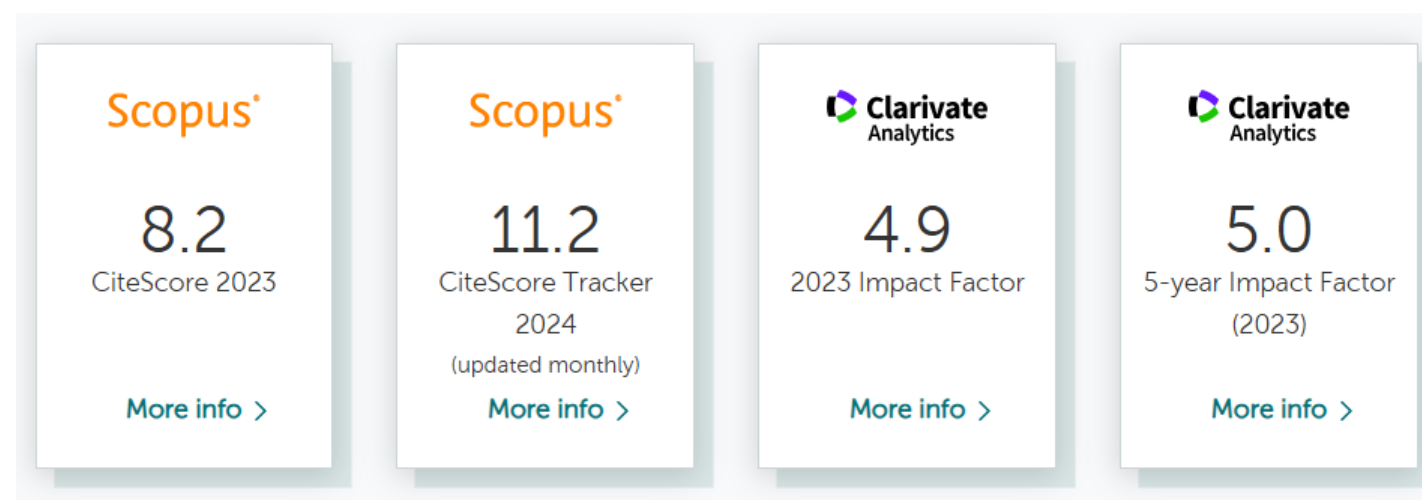
Internet Research: Overview

- **Editor-in-Chief:**
Christy M. K. Cheung, Hong Kong Baptist University
- Internet Research is an international, refereed journal that aims to describe, assess and foster **understanding of the role of wide-area, multi-purpose computer networks such as the Internet.**
- **Focus:** behavioral research
- **Coverage**
 - Societal and ethical issues (e.g., internet addiction, doxing, cyberbullying, misinformation, fear of missing out)
 - Economic implications (e.g., electronic commerce, mobile commerce, and social commerce)
 - Managerial and organisational issues (e.g., Internet use practices, cyberloafing, management policies and governance mechanisms)
 - Political implications (e.g., civic engagement, collective action, Internet-related policy research)



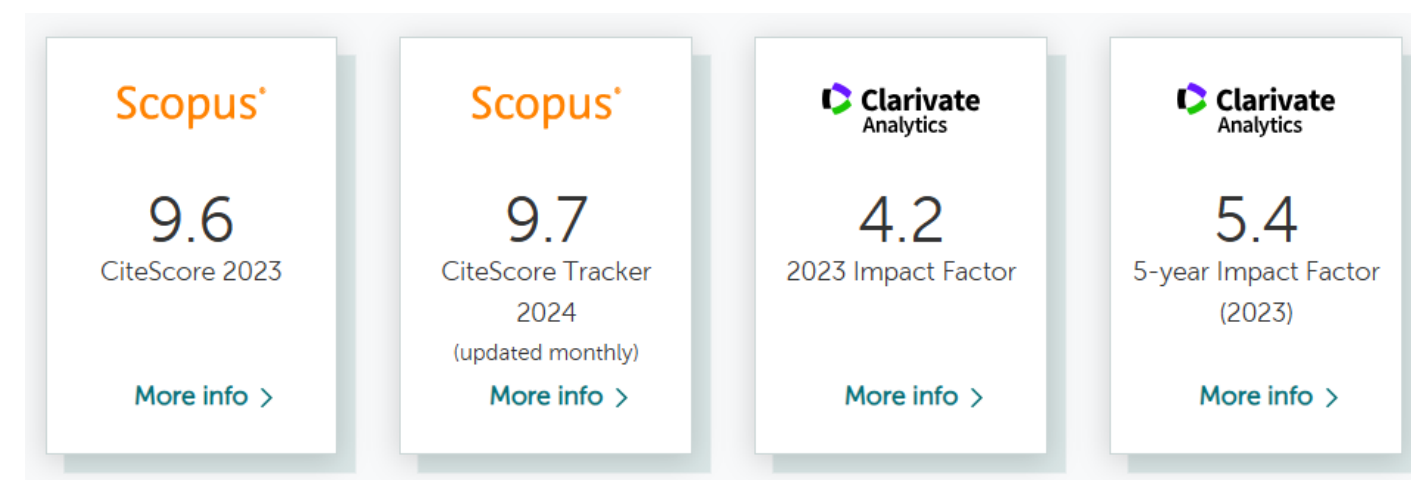
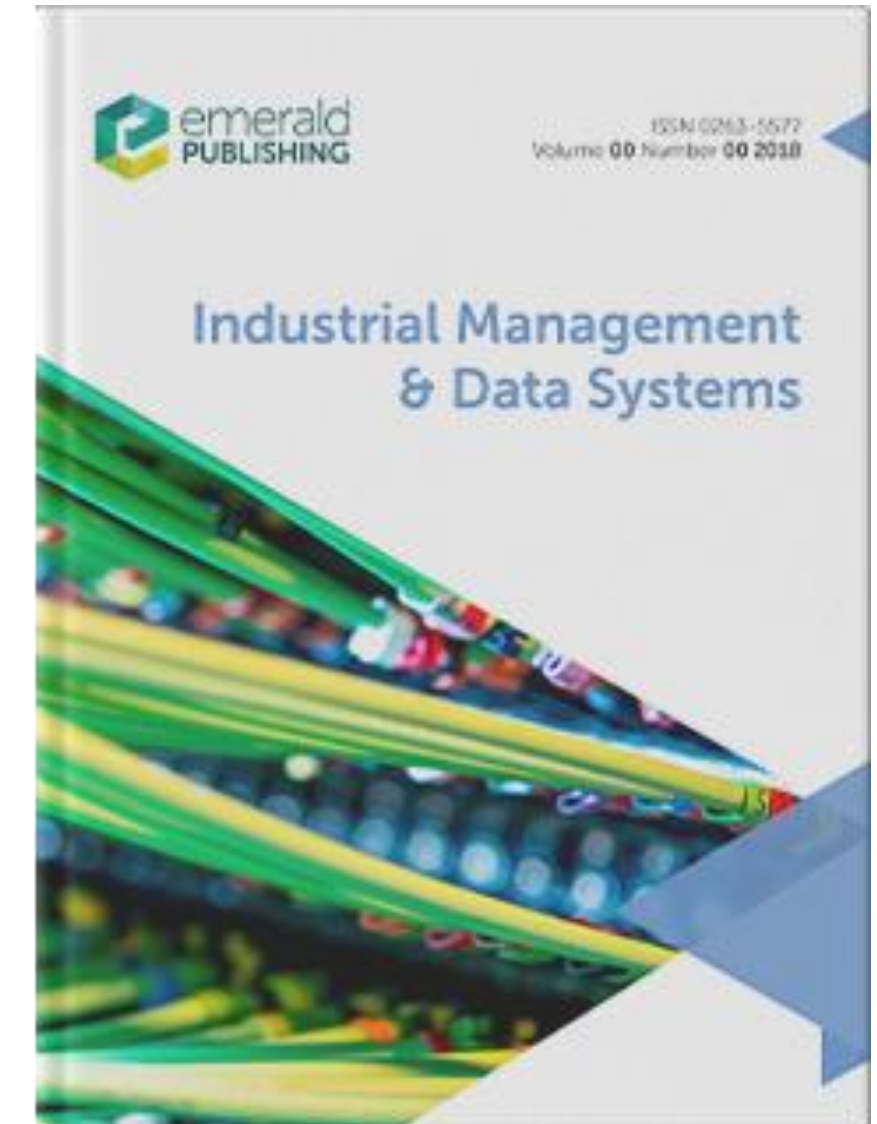
Information Technology & People: Overview

- **Editor-in-Chief:**
Jyoti Choudrie, Hertfordshire Business School
Kevin Crowston, Syracuse University
Yulin Fang, University of Hong Kong
Ayoung Suh, Sungkyunkwan University
- Information Technology & People publishes work that is dedicated **to understanding the implications of information technology as a tool, resource and format for people in society** as much as in their daily work in organizations.
- The journal retains an **openness to multiple paradigms of research including most forms of mainstream empirical work.**



Industrial Management & Data Systems: Overview

- **Editor-in-Chief:**
Hing Kai Chan, Wenzhou-Kean University
Alain Yee Loong Chong, University of Nottingham Ningbo China
- Industrial Management & Data Systems (IMDS) focuses on topics treating **the interface between operations management and information systems**. IMDS is interdisciplinary in nature and serves researchers and practitioners the necessary information to enable them to explore and apply the potential of new technologies to **all aspects of management activities such as marketing, management information systems, operations management, business strategy, innovation, organization behavior, business process management and supply chain management**.



Welcomes Submissions



- Focus
 - Behavioral research on IT-related applications or phenomena (Internet, Social media, IT applications etc.)
- Data Source
 - Primary data
 - Secondary data
- Research Method
 - Quantitative approaches: surveys, experiments
 - Qualitative approaches: case studies, focus groups
 - Literature review: meta-analysis, systematic literature review
 - Content analysis
 - Mixed methods

Submission & Publication Timeline

	2022	2023	2024
No. of Submission	981	1,193	2,033
Accepted Manuscript	105	98	126

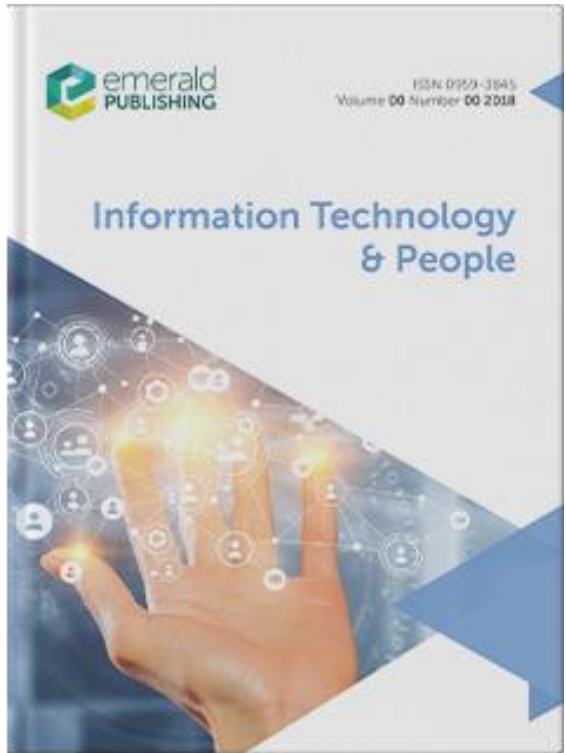


From 2024-01-01 to 2024-12-31

- Time to first decision: 70 days
- Acceptance rate: 6.2%

Submission & Publication Timeline

	2022	2023	2024
No. of Submission	971	1289	1631
Accepted Manuscript	131	126	90



From 2024-01-01 to 2024-12-31

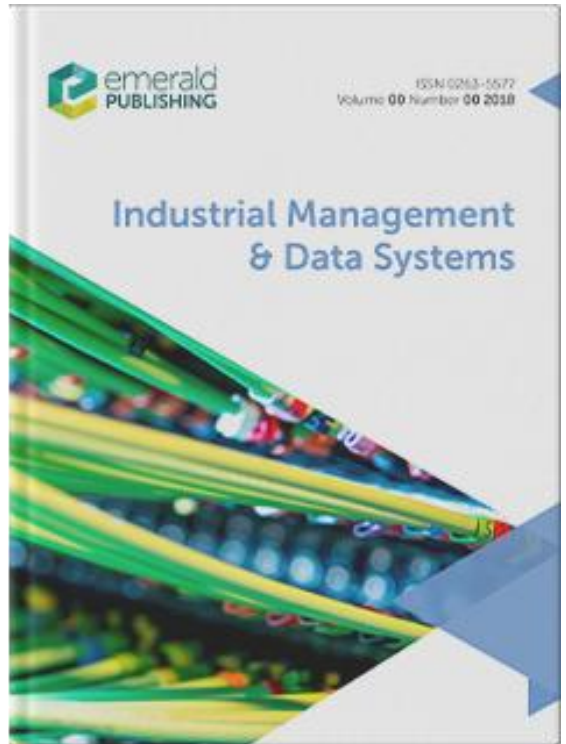
- Time to first decision: 60 days
- Acceptance rate: 5.5%

Submission & Publication Timeline

2024	
No. of Submission	1283
Accepted Manuscript	133

From 2024-01-01 to 2024-12-31

- Time to first decision: 49 days
- Acceptance rate: 10.3%



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Author

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- Receive recognition on Web of Science
- Gain free 3-month access to 40 Emerald journals

Reviewer

Guest Editor

- Curate a special issue on a specific topic
- Build networks with authors and editors

Prepare for Submission

- Read the author guidelines and prepare your work accordingly
 - Convention abstract vs. Structured abstract
 - Cite authors' other works anonymously or not
 - Use the required reference format and citation style
- Write a precise and concise abstract
 - Include substantial contents; avoid "this study has profound impact to this research stream"
 - An attractive abstract can attract potential reviewers more easily
- Proofread and edit your work
- Use an attractive title
 - Use a different title from the conference paper version (or the pre-print version)
- Identify at least 5 keywords
- Draft a cover letter
 - Propose some potential reviewers
 - For improved conference paper: details of the conference, the new materials add (at least 30%)

Before Submission

Volunteer as a reviewer

- Know the requirements from the resources for reviewers
- Check the views of peer reviewers from the reviewer package
- Learn to think from the perspective of reviewers

Cooperate stakeholders,
e.g., authors or associate
editors

- Improve your work with experienced stakeholders
- Realize the expectations and the requirements of the journal

Submit to conferences

- Obtain feedback to improve your work
- Submit as a fast-track paper to journals that cooperate with conferences

After Submission

- Have a plan B
 - Prepare for the worst if your work is desk rejected
 - No one would submit to one journal only in the whole career
- Learn to be patient
 - Check from the submission system which stage your work is
 - Ask about the progress only if necessary
 - After the usual screening period
 - Some journals disclose the average number of days between submission to first decision
- Start a new project

Possible Outcomes

Major or minor revision

- Revise and resubmit
 - Address each of the comments from the reviewers thoroughly
- Do not skip any comments
 - Consult the editor if necessary
- Know when to give up
 - Abandon re-submission if the revision is too risky or time-consuming (e.g., recollecting data)
 - Inform the editor about the withdrawal

Reject

- Study the “cause of death”
 - Limited impact vs. technical issues
- Appeal to the editor
 - Do not justify the value of your work based on the superficial compliments by the reviewers
 - Propose a revision plan and consult the editor the feasibility of the plan
- Submit to another journal
 - Revise following reviewers' comments

Submit to a Special Issue: Merits

Quicker publication

- Articles in special issues are often published faster than regular journal articles

Higher citation impact

- Articles in special issues tend to receive more citations than those in regular issues

Rigorous peer review

- Reviewers recruited before the submission period tend to return quality reviews in a timely manner

Sustained impact

- Articles in special issues can be easily discovered by readers and thus have a longer-term visibility and impact

Special Issue Information:

Industrial Management and Data Systems

- Digital Technologies and Mental Health Management: Opportunities and Challenges (Due on 30 April 2025)
- Exploring Synchromodality and Co-modality: Pathways to Sustainable and Efficient Transportation System (Due on 30 June 2025)
- The Value of Data in the Digital Supply Chain (Due on 30 June 2025)

Ethical Issues

- ✓ Include new substantial contents (if it is a conference fast-track paper)
- ✗ Dual publication
- ✗ Resubmit a rejected paper (unless the editor told you to do so)

Redundant publication

Artificial intelligence

- ✓ Use AI in copyediting for language improvement
- ✗ Use AI to generate the results
- ✗ Use AI to write the paper

- ✗ Verbatim copying
- ✗ Self-plagiarism or text recycling (with or without translation)
- ✗ Re-using parts of a work without attribution

Plagiarism

Attribution

- ✓ Cite prior studies for ideas used

- ✓ Disclose potential conflicts of interests

Conflicts of interests

Citation

- ✓ Keep self-citations to a minimum
- ✗ Citation pushing (by citing irrelevant works)

장교수의 개인적인 생각 ...

- 외국인 저널 에디터들과의 네트워킹의 중요성을 인식하고, 학술대회를 적극적으로 활용할 것. 중화권 에디터들과의 네트워킹이 훨씬 편함!
- 에디터 경험이 있는 교수님들과 꾸준히 공동연구를 진행하여 연구 역량을 강화할 것.
- 저널 리뷰어로서의 재능기부를 적극 실천하며, 리뷰 코멘트는 기한 내에 성의 있게 작성하여 제출할 것. (에디터들은 리뷰 코멘트를 평가하고, 이러한 평가를 기반으로 리뷰어 상이나 **Editorial Board** 멤버로 추천하는 경우가 많음.)
- 학술대회에서 진행되는 **Paper Development Session**에 적극 참여할 것.
- **Emerging Technology**나 새로운 연구 방법론에 지속적인 관심을 가지고 학습할 것.

More Info about *the Journals*



Emerald Publishing

<https://www.emeraldgrouppublishing.com/journal/intr>

Emerald Publishing

<https://www.emeraldgrouppublishing.com/journal/itp>

Emerald Publishing

<https://www.emeraldgrouppublishing.com/journal/imds>



Submission site

<https://mc.manuscriptcentral.com/intr>

Submission site

<https://mc.manuscriptcentral.com/itp>

Submission site

<https://mc.manuscriptcentral.com/imds>

Thank You!



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